

UNITED STATES DISTRICT COURT
DISTRICT OF NEW JERSEY

EDIBLE IP, LLC, *et al.*,

Plaintiffs,

v.

WORLD MEDIA GROUP, LLC,

Defendant.

Civil Action No. 20-19178 (MAS)(LHG)

**PRETRIAL
SCHEDULING ORDER**

THIS MATTER having come before the Court for a telephonic status conference; John Bowler, Esq., of Troutman Pepper Hamilton Sanders LLP, appearing on behalf of Plaintiffs; Gregg Paradise, Esq., of Lerner, David, Littenberg, Krumholz & Mentlik LLP, appearing on behalf of Defendant; the Court having set certain deadlines with the participation of counsel; and for good cause shown,

IT IS on this **23rd** day of **April, 2021**,

ORDERED that the parties shall exchange initial disclosures under Rule 26 by no later than **April 30, 2021**; and it is further

ORDERED that the parties shall serve initial written discovery requests by no later than **April 30, 2021**; and it is further

ORDERED that any motion to amend the pleadings or join new parties must be with leave of Court and filed no later than **June 25, 2021**, and made returnable by **July 19, 2021**; and it is further

ORDERED that fact discovery is to remain open through **October 29, 2021**. No discovery is to be issued or engaged in beyond that date, except upon application and for good cause shown; and it is further

ORDERED that the parties shall confer as to the preservation and production of electronically stored information by no later than **May 21, 2021**; and it is further

ORDERED that the parties shall serve any affirmative expert reports no later than **December 10, 2021**; and it is further

ORDERED that the parties shall serve any rebuttal expert reports no later than **January 21, 2022**; and it is further

ORDERED that the parties shall complete all expert discovery by **February 28, 2022**; and it is further

ORDERED that any dispositive motions may be filed by no later than **March 25, 2022**; made returnable **April 18, 2022**. Counsel are to notify Chambers within five days of a decision on any dispositive motions if the decision does not resolve all issues in the case; and it is further

ORDERED that counsel will confer in an attempt to resolve any discovery or case management disputes before making such dispute the subject of an application to the Court. Any such dispute shall be brought to the Court's attention by joint letter, no more than eight pages in total, setting forth the nature of the dispute and any efforts to resolve it. **No discovery motion or motion for leave to amend will be entertained absent leave of Court and counsel's full compliance with L. Civ. R. 37.1(a)(1); see also L. Civ. R. 16.1(f)**; and it is further

ORDERED that a telephone status conference will be held before the undersigned on **July 15, 2021 at 9:30 a.m.** Counsel for Defendant is to initiate the call by circulating conference call dial-in information to counsel and the Court (lhg@njd.uscourts.gov) via email; and it is further

ORDERED that a date for the final pretrial conference will be set at a later date; and it is further

ORDERED that counsel are further directed to meet together by agreement, initiated by Defendant's counsel no later than twenty days before the date of the pretrial conference to:

- a. discuss settlement;
- b. stipulate to as many facts and issues as possible;
- c. prepare a Final Pretrial Order in the form and content as required by the Court. Plaintiffs' counsel will prepare the Final Pretrial Order and will submit it to all other counsel for approval and execution. Counsel are responsible for the timely submission of the Final Pretrial Stipulation and Order;
- d. examine all exhibits and documents proposed to be used at trial; and

e. complete all other matters which may expedite both the pretrial and trial of the case.

ORDERED that appropriate markers shall be affixed to the exhibits at or prior to the time they are shown to opposing counsel at the meeting of the counsel referred to above, and each marker will bear the number of the exhibit to which it is affixed; and it is further

ORDERED that at the pretrial conference counsel should be prepared to discuss settlement of the case. Clients must be available by telephone; and it is further

ORDERED that since all dates set forth herein are established with the assistance and knowledge of the parties, there will be no extensions except for good cause shown and by leave of Court, even with consent of all parties; and it is further

ORDERED that the Court may, from time to time, schedule conferences as may be required, either on its own motion or at the request of counsel; and it is further

ORDERED that failure to appear at subsequent conferences, or to comply with any of the terms of this Order, may result in sanctions; and it is further

ORDERED that the parties are advised that the Court has various audio/visual and evidence presentation equipment available for use at trial at no cost to the Bar. This equipment includes an evidence presentation system, which consists of a document camera and a projector. The projector may be used to display images which originate from a variety of sources, including television, VCR and personal computer. The document camera may be used to display documents, photographs, charts, transparencies and small objects. For further information, please contact the Courtroom Deputy Ivannya Fitzgerald at 609-989-2114.

A handwritten signature in black ink, appearing to read 'Lois H. Goodman', is written over a horizontal line.

LOIS H. GOODMAN
United States Magistrate Judge